

TEACHERS' RETIREMENT BOARD  
BENEFITS AND SERVICES COMMITTEE

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SUBJECT: Employee Organization Request for Mailer Insert

ITEM NUMBER:   6  

ATTACHMENT(S):   0  

ACTION:       

MEETING DATE: March 7, 2002

INFORMATION:   X  

PRESENTER: Ed Derman

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**SUMMARY**

The California Retired Teachers Association (CRTA) has requested that the Teachers' Retirement Board (Board) repeat a membership recruitment campaign for retired educator organizations in a future warrant mailing. In addition to the CRTA, the California Federation of Teachers, United Teachers of Los Angeles – Retired, the Association of Retired Teachers, and the California Teachers Association – Retired would be included in the campaign.

This campaign involves CRTA providing a return postcard (see text on page 2) for insertion in a warrant mailing. CRTA then processes the cards returned by retired members by sending information on CRTA and forwarding the postcard to the other organization(s) in which the person indicated an interest.

**DISCUSSION**

CRTA has conducted this campaign in 1991, 1994 and 1998. CRTA considers the previous mailings a success and reports receiving positive comments from the other organizations. CRTA pledges that (1) California State Teachers' Retirement System (CalSTRS) member requests for information will be promptly answered, (2) the other organizations will be equitably treated and (3) all will be afforded the opportunity to inform CalSTRS members of the work the organizations perform on the retired educators' behalf.

CalSTRS staff currently is developing a revised service retirement application package that will, pursuant to Board direction, include information on retired educator organizations. This packet will first become available in mid-2002. As a result, members who retire in the future will be provided the names and contact information of retired member organizations.

If the Board approves the proposed recruitment campaign, the membership recruitment postcard will be included in the warrant mailing the month the new package first becomes available. With the postcard going to current retired members and the coinciding inauguration of the new retirement application package, almost all current and future retired members will be informed of the names and contact information of the organizations starting that month.

The proposed text of the postcard is as follows:

**Important Information for Retirees!**

Retiree organizations – California Retired Teachers Association (CRTA), California Federation of Teachers (CFT), United Teachers of Los Angeles – Retired (UTLA-R), Association of Retired Teachers (ART), and California Teachers Association – Retired (CTA-R) have been involved in legislation affecting all retired teachers.

For membership information and literature on current legislative activities that may affect your retirement, complete and send this card to the address on the reverse side. (CRTA's address on reverse)

Please check the organization(s) that interests you: CRTA, CFT, UTLA-R, ART, CTA-R.

**RECOMMENDATION**

Staff recommends CRTA be allowed to insert an informational membership recruitment card in a 2002 allowance mailing.